

July 27, 2011

**Programme**  
**Business Seminar for the Japanese Business Community**

1. Objectives

Business Seminar will be conducted twice a year with the following objectives

- To update Japanese Business Communities with the current economic situation of Ethiopia
- To introduce Ethiopia's business environment for Japanese Business Community
- To boost the linkage between Japanese and Ethiopian Businesses

2. Presenters and Topics:

A) National Bank of Ethiopia (NBE)

Topics:

- I. Macro Economic situation of Ethiopia/ Ethiopian Economic trend
- II. Trend of Consumer Price Index and measures taken by the Ethiopian Government to adjust the inflation rate in the country
- III. Price cap and its relation with inflation
- IV. The lift of Lending Cap imposed by the Central bank of Ethiopia and its relation with inflation

B) Ministry of Trade (MOT)

Topics:

- I. Trade related laws passed by the Ethiopian Government and its role in reforming trade practices in Ethiopia  
(i.e. the new trade practice and consumer's protection proclamation and Commercial registration and Business Licensing proclamation)
- II. The overall situation of Price caps
  - Why price caps were imposed
  - On what base commodities selected for price caps
  - Why the Government lift the price cap on 16 products except the three products left like Sugar, oil and wheat
  - What will be the next step of the Government to create conducive business environment

3. Proposed Program

A) Date: July 27, 2011

B) Time: 14:30

C) Venue: Embassy of Japan

D) Programme:

- 14:30-14:35 Opening Remark by Ambassador of Japan
- 14:35-15:05 Presentation by National Bank of Ethiopia
- 15:05-15:35 Presentation by Ministry of Trade
- 15:35-16:25 Discussion
- 16:25-16:30 closing remarks by the President of Japanese Community

E) Participants:

Japanese and Japanese related Companies, Embassy, JETRO, JICA etc.